

LINDSEY M LEACH

GREATER KANSAS CITY AREA

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SKILLS AND AREAS OF EXPERTISE

Humbly implements feedback
Propensity for written language
Vastly self-motivated
Microsoft Office Suite proficient
Unassailable work ethic

Comfortable with ambiguity
Innately independent
Perceptive attention to detail
Interpersonal & technically savvy
Able problem solver

Experienced with digital media
Strategic thinker
Practiced project juggler
Agile learner
Skillful communicator

PROFESSIONAL EXPERIENCE

PERFORMANCE CONTRACTING GROUP, Greater Kansas City Area

LEADERSHIP & ORGANIZATIONAL DEVELOPMENT SPECIALIST

2019 – Present

- Virtual (written) coach and moderator for early leadership development program via online learning platform
- Manage, coordinate, produce, and teach blended learning and development courses for audience of early to senior employees
- Created facilitator guides, trained over 150 employees in Crucial Conversations, and administered over 200 assessments

HALLMARK CARDS, Greater Kansas City Area

DESIGNER II

2018 – 2019

- Manufactured compelling layout solutions that met brand and program strategies for all US and Canada Wal-Mart, while enhancing the retail marketplace, and actively participated in strategic communication for all projects
- Autonomously learned various new skills and tools, including the Adobe Suite, with agility

INSPIRATO, Greater Denver Area

PROJECT ANALYST | DIRECTOR | ASSISTANT DIRECTOR

2015 – 2017

- Retained knowledge of \$1 billion portfolio, detailed membership benefits, and effectively described Inspirato's value proposition to 30+ business partners via written and verbal communication while sourcing inventory
- Researched and completed thorough written analysis of portfolio performance through appealing visual displays and some creative writing, to influence strategy and better market to loyal customers
- Understood customer concerns and implemented feedback cross-functionally in order to drive quality business results
- Strategized as team to accurately present the brand and cultivated lasting relationships with varied discerning travelers, prospects, and loyal customers, while preserving 89% retention rate

MICHAEL KORS, Greater Denver Area

BRAND MANAGER

2014 – 2015

- Conducted team trainings and coached associates on product knowledge, selling strategies, and merchandising standards
- Liaison between 4 cross-functional Michael Kors teams and large retail partner on weekly basis

LEADERSHIP, VOLUNTEER, AND OTHER ACTIVITIES

Member • Association for Talent Development

2019 – Present

Writer and Fashion Week Coordinator • 303 Magazine

2014 – 2017

Member, Treasurer, Secretary • Design and Merchandising Leadership Team, Colorado State University

2009 – 2013

Contributor • The Collegian and high school newspaper

2010 – 2011

EDUCATION

Certified Yoga Instructor and Independent Contractor

2019 – Present

Certified Coach, Contributing Author, Personal Blogger • Social and Emotional Intelligence Institute

2018 – Present

B.A.S., Merchandising Concentration, Minor: Business Administration • Colorado State University

2009 – 2013

Study Abroad, Spring 2012: Florence University of the Arts, Florence, Italy

I: INTROVERTED

N: INTUITIVE

F: FEELING

J: JUDGING